

editorial

Editorial Tracking System for Quark XPress and InDesign

An Editorial System with the accent on simplicity and performance. Easy to install and easy to maintain, a system to suit Quark XPress and InDesign users from the smallest workgroup to the largest enterprise system

Tracking and Sharing

The Pongrass Editorial Tracking System is a suite of programs that allows multiple workstations to collaborate in the makeup of finished newspaper and magazine pages, ready to output to PDF or direct to imagesetter. The heart of the system is the SQL compliant Editorial Database, tracking and controlling all aspects of the production process.

Every element of the page production process including graphics, stories, pictures, ad and standing elements are registered in the database ready for use in the composition process. Quark XPress and/or InDesign are connected directly to the database allowing the quick generation of pages for an edition. Folios and other standing elements are placed automatically, ads and ad rules are placed according to the layout held in the database.

The screenshot displays the Pongrass Editorial System interface. The main window is Quark XPress (R) - [DT0806_005_915325655.qxp : DT0806_005_915325655], showing a newspaper page layout for 'Local' with the headline 'More violence feared'. The page contains several columns of text and a photograph of Rachel Griffiths. A 'Select Unallocated Page' dialog box is open on the left, showing a list of pages and an 'Allocate' button. A 'Page Layout' window is open on the right, displaying a table of page layout information:

Desk - Top Story	Name	Depth	Slug
Local - Deadly	Deadly	63	ON the dining roof
Local - Drug Arrest	Drug Arrest	22	A 41-year-old Aug
Local - Electricity Sale	Electricity Sale	34	THE Federal Gove
Local - Fatal Arson	Fatal Arson	27	A DEVASTATED S
Local - Ferguson	Ferguson	35	MORE than \$11.0
Local - Griffiths	Griffiths	29	AUSTRALIAN actr
Local - Street Race	Street Race	42	ANTHONY Assaf y

Below the table, there is a list of stories with a search filter 'SEARCH#1' and a list of 10 stories, including 'Griffiths P1', 'Rachel Griffiths nominated for Emmy award', and 'Griffiths - AUSTRALIAN actress Rachel Griffiths has picked up her fourth Emmy'. The bottom of the interface shows the page number 'Page: PAGES*', zoom level '57.4%', and the date 'Wednesday, August 6, 2008-5'.

Requirements

Server

- Windows 2003/2008
- Sybase ASA or Microsoft SQL Server 2005 or 2008.
- 2Gb free RAM
- 20Gb Free Hard Disk

Windows Client

- Windows Vista or 7 Workstation
- 1Gb free RAM
- 2Gb Free Hard Disk
- Quark XPress 7 or higher
- InDesign CS3 or higher

Macintosh Client

- OSX Workstation
- InDesign CS4
- 2Gb free RAM
- 2Gb free Hard Disk

Features

- Page and Component Tracking
- Automatic purging and archiving.
- Story Styles held in database.
- Object or content oriented page layout
- Fully automated page jump facility
- Integration with Management Console
- Internet Publishing option.
- Auto flow of graphics and text
- Auto resizing of text boxes.
- Low cost Journalist Editing option.
- Automatic zoning of stories through story allocator

Heart of the System

At the heart of the system is the Pongrass Newspaper database.

Database support includes Microsoft SQL Server and the Sybase ASA database engine.

The Editorial database is a true relational database supporting industry standard SQL. Tracking multiple story versions, ads, standing elements, multiple editions, publications and zones over an extended period of time is achieved with high performance on standard file server hardware.

Internet Publishing

The database was designed with content repurposing in mind, and XML data transfer lies at the heart of the editorial web server publishing process. Pongrass WebAd Server interfaces directly with the database to allow real-time internet publishing.

The Ad Stack

PEPL™ is the application that connects Quark and/or InDesign to the database. PEPL loads all the ads for an issue in a single operation. Ads can be loaded before they are produced, and on final production will automatically appear on the correct page, printable and fully previewed. Late ads and moved ads are handled automatically.

Photographs and Graphics

All elements to be used in the system are registered in the database. Extracted information such as Captions, Headline, Keywords and Category are applied to the database along with thumbnail and other preview data during the registration process.

Story allocator allows browsed based photos to be dragged and dropped on to pages. Integration with Binuscan IPM Colorflow automates colour enhancement, resizing and resampling.

Housekeeping

The tedium of housekeeping is at an end. Purging and archiving are now background processes controlled from the database.

14/5-11 Hollywood Avenue Bondi Junction NSW 2022
PO Box 890 Bondi Junction NSW 1355 Sydney Australia
Telephone +61 2 9369 6100 Facsimile +61 2 9369 6150
sales@ponggrass.com.au www.ponggrass.com.au