

# bondi

The New Wave in Advertising Make-Up

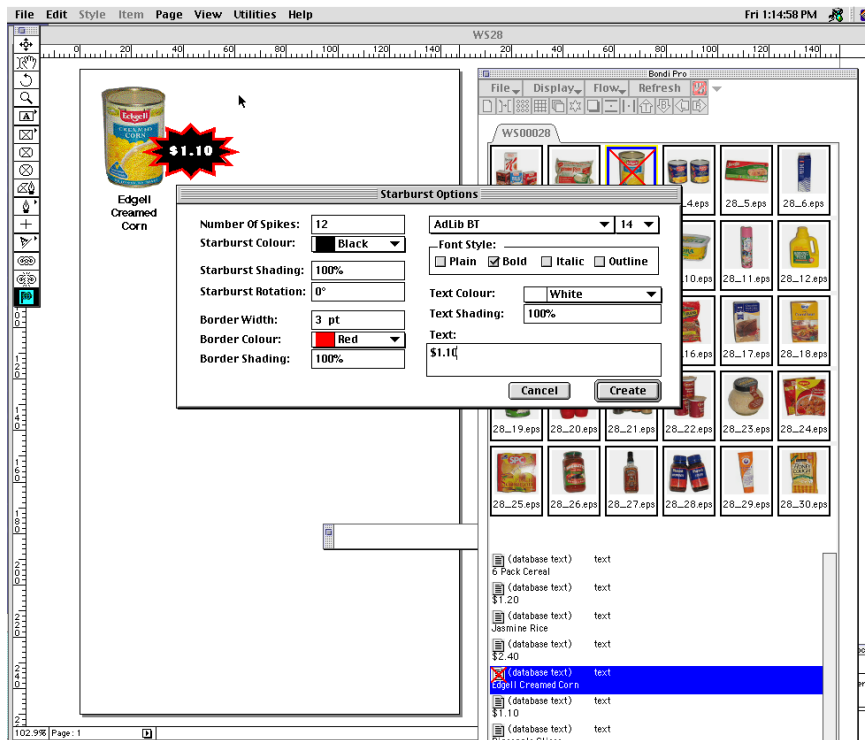
Bondi operates as a standalone productivity enhancement for Quark XPress as well as in an integrated ad makeup or workflow system. Bondi provides an interface between Quark XPress and an ad tracking database systems such as Pongrass Juggler or CNI's Ad Tracker. Not just for display ad makeup, Bondi has features appreciated by all Quark XPress users.

## Bondi in Action

There are three major functional components accessible from the Bondi Palette. The first, a button bar, makes available the most commonly used functions such as ad create, resize ad, divide and multiply, starburst, shadow box and alignment tools. The second provides preview versions of the graphics and text components that are available for use in a specific ad as they are filtered from the contents of an ad directory or passed from an ad tracking system database. Bondi uses drag and drop techniques to speed placement of graphics and text to and from the palette, enabling a user to select, drag, place and size a graphic in a single step. Lastly, new text box features provide one, two or three line text samples. Text files can also be delimited to allow a single file to display multiple text items on the palette. This is useful when the user wants a single text file to contain text for all text boxes in the ad. For repeat ads where layout remains the same, all new text and graphic items can be flowed in a single step.

## Flexible Text Entry

Display Ad operators have waited years for a better text box for Quark. Now Bondi implements a "rubberised" text box that grows to



Pongrass Bondi Ad Make-Up

### **Requirements**

- Windows 2000, XP, NT Workstation, Macintosh OS8.6+
- 64Mb free RAM
- 256Mb Free Hard Disk

### **Features**

- Onboard preview of text and graphics.
- Automatically save ad as EPS on completion.
- Generates log file of used text and graphics.
- Multiple flow of graphics and text into pre-defined areas in ad.
- Ad size and Modify Ad size tools.
- Divide and Multiply
- Copy Items
- Divide into Rules.
- Built in Starburst Tool
- Drop Shadow
- Rubberised Text Entry.

### **Options**

- Pongrass Juggler Ad Tracking.
- Pongrass LoadX AdLayout.
- Pongrass Coogee Editorial Pagination.

the length of the text. Combined with formatted text flow, complex full page ads can be flowed in seconds.

### **Standalone Operation**

Whereas the original version of Bondi was intended to function only as a component of the Pongrass Juggler ad tracking software or a third party workflow system, Bondi now is also available for use as a productivity tool in a standalone ad make-up environment. The software saves all graphics and text for one or multiple ads in a single folder and when the user opens the folder the Bondi palette is loaded automatically with elements for the ads requested.

14/5-11 Hollywood Avenue Bondi Junction NSW 2022  
PO Box 890 Bondi Junction NSW 1355 Sydney Australia  
Telephone +61 2 9369 3111 Facsimile +61 2 9369 3703  
sales@ponggrass.com.au  
www.ponggrass.com.au

© 2003 Pongrass Australia Pty. Ltd. All rights reserved.  
This data sheet is for informational purposes only. Pongrass Australia makes no warranties, expressed or implied in this summary.  
Pongrass products and logos are registered trademarks. Microsoft Windows NT, Windows 2000 and Windows XP are either registered trademarks of Microsoft Corporation in the United States and/or other countries.